



**STRATEGIC PARTNERSHIP PROGRAM
ACTIVITY NOTIFICATION**

Date of Issue	28 August 2026
Activity Code	26-SPP-KR-F1-01
Title	Productivity Innovation through AI Transformation
Timing	6 October–8 October 2026
SPP Member(s)	Republic of Korea
Venue City(ies)	Seoul
Modality	Face-to-face
Implementing Organization(s)	Korea Productivity Center
Participating Country(ies)	APO member economies
Overseas Participants	26
Local Participants	Not Applicable
Closing Date	11 September 2026
Remarks	Not Applicable

Focus Area	Focus Area 1: Digital Transformation (DX) and AI Transformation (AX) The integrated upgrading of DX and AX has advanced, resulting in the diffusion of corporate innovation ecosystems and the development of core infrastructure, policy support, capacity empowerment, and knowledge sharing to establish a global benchmarking model in which all economic and industrial actors can achieve sustainable productivity innovation.
Primary Key Results	Pillar 1: Catalyzing and Enabling Stakeholder Collaboration A foundation for global DX and AX collaboration has been established by identifying and formalizing partnerships with leading international institutions and networks, thereby enabling APO member economies to recognize, adopt, and scale proven AI- and DX-driven enterprise innovation models.
Indicator	• Number of participants completing the program • Number of participating APO member economies
Description	The rapid advancement of artificial AI, particularly generative AI, is reshaping industries, business models, and the global productivity landscape. At the same time, AX is becoming increasingly integrated with broader DX efforts. As AI becomes an increasingly important driver of innovation and competitiveness, differences in digital readiness, institutional support, organizational capabilities, and access to practical knowledge affect how effectively governments and enterprises respond to AI transformation. This creates a growing need for structured opportunities to exchange experiences and examine practical approaches to AI-driven productivity innovation. Against this background, the ROK will host a three-day face-to-face program for participants from APO member economies to promote knowledge sharing and stakeholder collaboration on AI-driven productivity innovation. The program will provide a platform for sharing policy perspectives, enterprise AX strategies, emerging technologies, and practical applications related to digital DX and AI AX. Through expert lectures, visits to AI-related institutions, and participation in major AI and smart-technology exhibitions, participants will explore national AI and digital strategies, enterprise responses to AX, AI innovation ecosystems, and practical applications of AI, robotics, and smart technologies. The program is expected to help participants identify and share relevant practices and approaches for productivity innovation, strengthen connections with relevant AI and DX stakeholders, and identify possible areas for continued collaboration and knowledge exchanges among participating member economies.
Topics	National AI and DX strategies; Enterprise AX strategies and productivity innovation; AI, robotics, and smart-life technologies and applications; AI innovation ecosystems and stakeholder collaboration; and Relevant practices and approaches applicable to APO member economies.

Qualifications	Participants should be mid- to senior-level managers, policymakers, or professionals involved in productivity, innovation, DX, or AI. They should have at least five years of relevant experience and be positioned to influence or implement AI-enabled productivity initiatives. Basic knowledge of digital technologies and sufficient English proficiency are required; advanced AI expertise is not necessary.
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REFERENCE INFORMATION

Officer In-charge	Kyung Hyun Park (CSS)
SPP Coordinator	Kyung Hyun Park (CSS)
Activity Type	IN
Activity Category/Open	Open
SPP Points Planned	35
Planned Budget	USD105,000.00
Budget Comments/ Nomination of Participants	• The ROK allocates 4 points for one IRP and Operational Support Cost, respectively. • Points for 26 overseas participants will be covered by the ROK. • One point is allocated for the APO Officer.